

PRO-AM EXPERIENCES

October 30 – November 2, 2023





Mexico's pioneering PGA TOUR event



Oct. 30 – Nov. 5, 2023



Invitation to the Masters



132 PGA TOUR pros
72 holes of stroke play with a
36-hole cut and a purse of
US\$8.2 MM



**Live Broadcast in the
United States, Mexico and
more than 200 other
countries and territories**



**Mexico's premier golf
destination**

PGA TOUR

The world's premier membership organization for touring professional golfers, co-sanctioning tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica and PGA TOUR Canada.

PGA TOUR members hail from around the globe. In 2022-23, there are 82 active international members from 25 countries and territories outside the United States.

Through the world of golf, the PGA TOUR, backed by its network of volunteers, drives positive impact at unprecedented levels to support and improve local communities. The PGA TOUR and its tournaments have donated more than \$3.64 billion to date to support local organizations.





PRO-AM EXPERIENCES

Nothing brings you closer to PGA TOUR action than playing in a Pro-Am.



- **Kick-Off Pro-Am:** Start off tournament week on Monday alongside a PGA TOUR pro and get the first look at the El Cardonal course in tournament conditions.
- **Oasis Course Short-Am:** Enjoy the fun and relaxed challenge of Diamante's world-renowned 12-hole, par-3 course together with celebrities and pros.



- **El Cardonal Pro-Am:** On Wednesday of Tournament week, the unique 9-and-9 format affords sponsors the opportunity to play El Cardonal with two different professionals.
- **Dunes Pro-Am:** Enjoy one of the world's highest rated golf courses along with a top professional.

Kick-Off Pro-Am

Start off tournament week on Monday alongside a PGA TOUR pro and get the first look at the El Cardonal course in tournament conditions.

Date: Monday, October 30
Time: 12 PM Shotgun
Golf Course: El Cardonal
Course Designer: Tiger Woods
Grouping: 4 Amateurs + 1 Pro
Format: Shamble



INCLUDES:

- Pairing with PGA TOUR professional
- Four (4) amateur playing positions
- Gift package for each member of the Pro-Am foursome
- Access to The Woods (VVIP Hospitality venue) on Pro-Am day
- Invitations to Pro-Am Awards Celebration (Wednesday night party) for each member of the Pro-Am group plus one guest

Oasis Celebrity Short-Am

benefitting Cabo Charities

Enjoy the fun and relaxed challenge of Diamante's world-renowned 12-hole, par-3 course together with celebrities and pros. All of this while benefitting a variety of local Cabo charities.

Date: Tuesday, October 31
Tee Times: 12 PM – 2:30 PM
Golf Course: The Oasis Short Course
Course Designer: Tiger Woods
Grouping: 3 Amateurs + 1 Pro or Celebrity
Format: Best Ball



INCLUDES:

- Pairing with Celebrity or Professional Golfer
- Three (3) amateur playing positions
- Gift package for each member of the Pro-Am threesome
- Bespoke food & beverage experience before and after Short-Am
- Invitations to Pro-Am Awards Celebration (Wednesday night party) for each member of the Pro-Am group plus one guest

El Cardonal Pro-Am

"The 9-and-9"

On Wednesday of Tournament week, the unique 9-and-9 format affords sponsors the opportunity to play El Cardonal with two different professionals in the tournament field.

Date: Wednesday, November 1
Time: 7 AM – 9 AM, 11:30 AM – 1 PM
Golf Course: El Cardonal
Course Designer: Tiger Woods
Grouping: 4 Amateurs + 2 Pros
(9 holes each pro)
Format: Shamble



INCLUDES:

- Pairing with two (2) PGA TOUR professionals
- Four (4) amateur playing positions
- Premium gift package for each member of the Pro-Am foursome
- Access to The Woods (VIP Hospitality venue) on Pro-Am day
- Invitations to Pro-Am Awards Celebration (Wednesday night party) for each member of the Pro-Am group plus one guest
- VIP Hospitality credentials for all four rounds of the professional competition for each Pro-Am participant and a guest

The Dunes Pro-Am

Enjoy, alongside a top professional, the allure and unique experience of Diamante's Dunes Course, which sits among the world's highest rated golf courses.

Date: Wednesday, November 1
Time: 7 AM – 9 AM
Golf Course: The Dunes
Course Designer: Davis Love III
Grouping: 4 Amateurs + 1 Pro
Format: Shamble



INCLUDES:

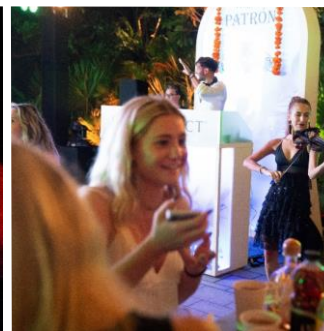
- Pairing with PGA TOUR Professional
- Four (4) amateur playing positions
- Premium gift package for each member of the Pro-Am foursome
- Bespoke food & beverage experience during The Dunes Pro-Am
- Invitations to Pro-Am Awards Celebration (Wednesday night party) for each member of the Pro-Am group plus one guest
- VIP Hospitality credentials for all four rounds of the professional competition for each Pro-Am participant and a guest

Pro-Am Awards Celebration

This party on Wednesday night is an unforgettable celebration of professional and amateur excellence. The venue is alive with color and music to create a wonderful atmosphere with a See-and-Be-Seen vibe.

Delicious food and drinks are served all night. But the true highlight is the award ceremony, where the winners are recognized for their outstanding achievements across the event's four Pro-Ams. Guests cheer and applaud as the honorees take the stage, creating a sense of unity and camaraderie.

Overall, the Pro-Am Awards Celebration is a night of joy, energy and recognition.



The World Wide Technology Championship is set to embark on a new era and is poised to establish an even higher standard of excellence in its new home market of Los Cabos.

Thanks to its proud history and long-running tradition, the World Wide Technology Championship is recognized as a premier PGA TOUR event and one of Mexico's most well-regarded professional sporting events.

Please contact us today to secure your position or foursome in one of the tournament's official Pro-Ams. We look forward to welcoming you to Diamante for the World Wide Technology Championship.

www.WWTChampionship.com

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